



Invitation to be a Sponsor

2019 Fundraising Gala and Auction

Interested in helping to save the lives of some of the world's most vulnerable women and their babies, while generating positive awareness for your business? We invite you to consider being a sponsor for our annual Fundraising Gala and Auction being held on Friday, November 15th, 2019 in Vaughan, Ontario.

What's the Cause?

Save the Mothers commits to saving the lives of the **too-many women who die, every single day, from preventable pregnancy and childbirth related complications**. Over the past 14 years Save the Mothers has worked in East Africa to bring about sustainable change to maternal mortality through two signature programs. Through the Masters in Public Health Leadership Program, students learn valuable skills to become strong advocates for change within their various spheres of influence and emerge as game-changers who fight the injustice of maternal mortality. The Mother Baby Friendly Hospital Initiative aims to equip hospitals to save lives of women experiencing dangerous and complex pregnancies and deliveries, while also providing a safe and dignified birthing experience.

About the Event

Over the years, Save the Mothers and has hosted a Fundraising Gala and Auction to raise money and awareness for safe motherhood and the thousands of women in East Africa at risk of dying from preventable complications during pregnancy and childbirth. The annual event draws a large crowd of nearly 200 people from all over southern Ontario. The event includes dinner, a silent auction, raffle, live auction, entertainment, and esteemed guests.

Your sponsorship of this event will provide a number of benefits to your company before, during, and after the event. Your company will also be able to make a meaningful impact on the lives of women in East Africa.

Benefits of Sponsorship:

1. **Brand Recognition**
2. **Advertisement to a Diverse Audience**
3. **Support for Local Business**
4. **Charitable Tax Receipt**

Please review our sponsorship package and chose the option that best resonates with you. If you would like more information about sponsoring our event, please contact walk@savethemothers.org or call +1 (647) 686-9255.

Sponsorship Packages

SPONSORSHIP DELIVERABLES	SUPPORTER	SPONSOR	ADVOCATE	CHAMPION
	\$500	\$1,000	\$5,000	\$10,000
LOGO ON SPONSOR PAGE OF GALA WEBSITE	✓	✓	✓	✓
RECOGNITION ON AUCTION ITEM LIST DISTRIBUTED TO ATTENDEES	✓	✓	✓	✓
RECOGNITION IN INTERNATIONAL EMAIL BLAST AFTER THE EVENT		✓	✓	✓
RECOGNITION POST ON SAVE THE MOTHERS' SOCIAL MEDIA		✓	✓	✓
TABLE NAMED AFTER COMPANY WITH LOGO CARD ON THE TABLE		✓	✓	✓
FRONT PAGE RECOGNITION ON AUCTION ITEM LIST DISTRIBUTED TO ATTENDEES			✓	✓
PROMINENT RECOGNITION ON GALA WEBPAGE			✓	✓
COMPANY PROMO ITEMS DISTRUBUTED IN GIVEAWAY BAGS			✓	✓
RECOGNITION BY THE M.C.				✓
PROMINENT RECOGNITION IN TOP PAGE BANNER ON SAVE THE MOTHERS WEBSITE (6 MONTHS)				✓
TAX RECEIPT	✓	✓	✓	✓



Sponsorship Package Details

2019 Fundraising Gala and Auction

Supporter Level

As an event supporter, your company will receive brand recognition on the event's auction item list that will be distributed to all 200 attendees. Additionally, your company will be thanked for your sponsorship through our sponsorship page on the Gala website, which will be active for approximately five months. We can provide a link to your website and company logo on this page.

Sponsor Level

Gala and auction sponsors will receive the benefits listed above and additionally they will have the opportunity to have a table named after their company alongside a logo prominently displayed on the table. Tables will have approximately ten guests. Gala sponsors will also have their company thanked in a Facebook post on Save the Mothers' page leading up to the Gala, which has over 3,000 likes. Lastly, sponsors will have their name and logo displayed in an email blast to all Save the Mothers supporters following the event.

Advocate Level

An event advocate will receive all the aforementioned benefits and additionally they will have their logo displayed prominently on the Gala website page. Additionally, advocates can include a small flyer within the giveaway bags for all 200 guests. Lastly, event advocates will have their logo on the front page of the auction item list distributed to all attendees. Please note that the company is responsible for providing the materials for distribution at the event.

Champion Level

A champion sponsor will receive the same great benefits provided to the other sponsors along with a number of additional deliverables. An event champion will have their logo prominently displayed on the top banner of Save the Mothers' website for 6 months. It is expected that the website will get over 1,000 views per month. Additionally, a champion-level sponsor will receive recognition during the event from our Master of Ceremonies.

ALL LEVELS (SUPPORTERS, SPONSORS, ADVOCATES, AND CHAMPIONS) WILL RECEIVE A CHARITABLE TAX RECEIPT



Sponsorship Form

2019 Fundraising Gala and Auction

If you are interested in sponsoring our annual Fundraising Gala and Auction please contact Emily Bryson at walk@savethemothers.org or +1 (647)-686-9255 and/or fill out this form and send it to the above email address.

Please note, for all payment options, we require this form for tax receipting and record purposes only.

Sponsorship Level (Supporter, Sponsor, Advocate, Champion): _____

Sponsorship Amount (\$): _____

Organization/Company Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Payment Method: Credit Cheque Online

Total Amount: \$ _____

The following section is for Credit Card Payment Only (for those not utilizing the online platform)

Type of Credit Card: Visa Master Card American Express

Card Number:

Expiry:

CVV:

Cheques payable to Save the Mothers can be mailed to the following address, please include this form.

27 Legend Crt.
P.O. Box 10126
Ancaster, ON
L9K 1P3

Online sponsorship donations can be made at www.savethemothers.org/donate

Please fill out this form and email it to walk@savethemothers.org so we can ensure the donation is properly tagged as a sponsorship.